



CSCE Niagara 2024

Partnership Opportunities





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CSCE Niagara 2024 At-a-Glance



- June 5 – 7, 2024
- Niagara Falls, Ontario
- www.csce2024niagara.ca



- Expecting 600+ attendees
- Diverse participation
- Exciting tours and networking events



- Conference venue
- Sheraton Fallsview
- Conference rate: \$219 per night



- Social night at Queen Victoria Restaurant / Power Station
- Student Capstone Competition
- History Dedication
- 2024 ACE Awards Gala



- Sponsorship Opportunities
- Industry Trade Show
- Project Posters



Benefits of Partnering with CSCE



- Raise brand awareness with thousands of civil engineering and infrastructure professionals, vendors, universities, governments and the general public
- Support a 130+ year old not-for-profit professional association
- Meet and network with colleagues
- Mentor/recruit future civil engineers (undergrad and graduate students)





Major Sponsorship Packages



Package Benefits	Diamond	Platinum	Gold	Silver	Bronze
Fee (CAD)	\$30,000	\$20,000	\$15,000	\$10,000	\$5,000
Conference delegate registrations (included)	5	4	3	2	1
Sponsor booth in the trade show area (included)	Yes	Yes	No	No	No
Pre-conference recognition in conference marketing materials (conference website, mobile app)	✓	✓	✓	✓	✓
Onsite recognition with event signage, digital sponsor loops, acknowledgement at conference opening and closing	✓	✓	✓	✓	✓
Ability to customize sponsorship package to meet specific needs	✓	✓	✓	✓	

- **Accredited Academic Institutions receive a 50% discount** on above packages
- CSCE Corporate sponsors receive 10% discount on above packages
- Diamond Sponsorship includes Breakfast Sponsorship (3)



Event Sponsorship Packages



Event Sponsorship	# Available	Price (CAD)	Details – ALL SPONSORS WILL BE RECOGNIZED ON CONFERENCE WEBSITE AND MOBILE APP
Social Night	2	\$5,500	Recognition on the conference website, mobile app and onsite signage.
Lanyards	1	\$4,000	Sponsor logo will be printed on the delegate lanyards along with the conference logo.
President’s Welcome Reception	2	\$3,000	Up to two sponsors will be recognized with event signage at the entrance to the Welcome Reception.
ACE Gala Dinner	4	\$4,000	Up to two sponsors will be recognized with event signage at the entrance to the ACE Gala Dinner.
Keynote Speaker	3	\$1,500	Each keynote session will have a sponsor. Sponsors will be thanked at the introduction of each keynote presentation and their logo will be displayed on the screen before and after the keynote.
Mobile Application	2	\$3,500	Special recognition for the conference mobile application (provided by Whova).
Coffee Break	6	\$1,000	Each coffee break will have a sponsor and will be recognized on the mobile app and conference website.
Lunch	3	\$2,500	Each lunch break will have a sponsor and will be recognized with event signage where lunch is served as well as the mobile app and website.
WIFI	1	\$2,500	There will be one WIFI sponsor recognized on mobile app and conference website.
Young Professionals Event	2	\$2,500	Up to two sponsors with special recognition at the young professionals (YP) event.



Coffee breaks and welcome reception are held in the tradeshow area to promote exhibitor engagement.

Single Booth – 10' X 10'

\$3,500 + HST (ON)

- Receive a 10% discount if paid by Nov 30, 2023
- Booth packages include:
 - 10' wide booth, table and 2 chairs
 - 1 standard 110-volt power outlet
 - 1 complimentary delegate registration
 - Logo on conference website and mobile app
 - Ability to add company profile and promotional materials (incl. videos) to the mobile app



General Terms and Conditions



- General and event sponsorship packages are available on a first-come, first serve basis.
- Sponsors and exhibitors are to supply high quality, transparent logo and other graphics/images (png or jpg format is preferred).
- The conference manager reserves the right to decide the placement of logos and other marketing materials as long as corporate brand standards are followed.
- The conference manager will do its best to accommodate special requests.
- Exhibitor booths will be allocated based on sponsors first and then payment received date.
- All sponsorship packages and prices are in Canadian dollars.
- Some sponsorship packages and all exhibitor packages are subject to HST (Ontario) of 13%.
- Refunds are at the discretion of the conference manager based on the circumstance.
- Smaller packages can be purchased online by credit card. Other payment forms are available for larger packages (EFT, cheque). Please contact accounting@karma-link.ca for alternative payment methods.



Additional Information



For more information or assistance in booking, please contact:

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Thank You