



# CSCE's Vision 2020

Dear members:

Thanks so much to all of you who helped brainstorm CSCE's strategic planning in recent months through consultations and workshop sessions. From your suggestions and comments, CSCE Executives have formulated three Strategic Directions to focus our activities until 2020.

### **Strategic Direction 1: Enhanced member services**

CSCE will provide more services and benefits to members within all areas of civil engineering activity

### **Strategic Direction 2: Growing with youth**

CSCE will develop programs and benefits to support students and young professionals, targeted to their specific career development needs

### **Strategic Direction 3: Leadership in sustainable infrastructure**

CSCE will influence how public infrastructure in Canada is planned, designed, constructed and maintained

These Strategic Directions reflect what you told us you want from your Society. They respect CSCE traditions and provide guidelines for new opportunities. They represent the best of what the profession of civil engineering always has been in this country, as well as what it can be.

Specific actions supporting Vision 2020 will be incorporated into work plans of all CSCE Regions and Sections, and Divisions, Programs and Committees, as well as the work plans of the Board of Directors and National Office. These Strategic Directions will help us maintain and improve what we do well and help us generate new learning opportunities and increased public profile.

**Important:** Please let your Section Chair or Committee Chair know what you think of these Strategic Directions and take steps to initiate your own actions in support Vision 2020.

We hope each of you will be inspired by Vision 2020 and proud of what CSCE can accomplish in the coming years, as well as what we have already accomplished in our first 125 years.

Jim Kells, President

Doug Salloum, Executive Director

August 2012