



CSCE STRATEGIC ACCOMPLISHMENTS OF 2014

Description of the initiative	CSCE Executive responsible	Targeted deliverable for 2014	Progress Achieved In 2014
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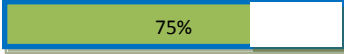
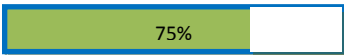
Strategic Direction #1: Enhanced services to members

1.1 Regularly report to members of Vision 2020	Senior Vice President	Develop process to deliver to members a regular Strategic Initiative Report Card	Accomplished: CSCE now has a standardized process to deliver to members twice a year a Strategic Initiatives Report Card. This Report Card will be issued in January and June each year and will summarize for the members the specific initiatives that the Board members have committed to as well as progress made against specific deliverables.
1.2 Improve member access to relevant internal and external information	Vice President, Administration Coordinating Committee	Create a new e-bulletin	Accomplished: CSCE now has a new e-bulletin which is sent to all members each week. This e-bulletin is also a significant source of advertising income, contribution to CSCE's financial sustainability.
1.3 Better understanding of member satisfaction and needs and familiarity with CSCE	Vice President, Administration Coordinating Committee	Create an annual membership survey and report to members in Fall of 2014 and annually thereafter	Accomplished: The first membership survey was sent to all members in 2014. This exercise will be repeated regularly, if not annually, in the future. The survey provided valuable data to the Executives on the members' understanding of CSCE, of their satisfaction with the organization and of their needs.
1.4 Improve communications between Regions/Sections and Technical Divisions and Committees	Vice President, Technical Divisions and Committees and Senior Vice President	Create a summary of Division work plans and share with Regions	Accomplished: This workplan was delivered to the Regions. Additional work to improve the links between CSCE's technical experts and the Section activities will be targeted for 2015
1.5 Create a new Engineering Management Committee	Vice President, Technical Divisions and Committees	Set up new Committee and appoint a Chair	Accomplished: This Committee and its Chair are now in place and will begin to contribute to the members in 2015 and thereafter.

Strategic Direction #2 Growing with youth Strategic Direction #2: Enhanced services to members

2.1 Integrate Undergraduate Students and YPs more fully in CSCE's Annual Conference	Vice President, Administration Coordinating Committee	Revise annual conference guide to entrench Student and YP activities and responsibilities	Accomplished: The CSCE annual conference now has a permanent commitment to the participation of Students and Young Professionals
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Strategic Directives #3: Leadership in Sustainable Infrastructure

3.1 Advance member and public understanding of Sustainable Infrastructure for Northern Canada	President	Develop a CSCE position paper on sustainable development in Northern Canada	This activity will be completed in 2015 
3.2 Advance member and public understanding of infrastructure sustainability rating systems	President	Develop a CSCE position paper on a Canadian infrastructure sustainability rating system	This activity will be completed in 2015 
3.3 Advance member and public understanding of the quality of Canadian infrastructure	President	Ensure that CSCE has a leadership role in the development of the Canadian Infrastructure Report Card and that the second edition of the Report Card is published in 2015	This activity will be completed in 2015 