



Focus on Membership Growth

In order to reach our Vision 2020 objective of 10,000 members from the current total of some 4,000 members, we need a minimum growth rate of 25% per year over the next five (5) years.

Each of the 21 CSCE Sections and 6 Regions executive committees need to focus on Membership Growth based on Key Performance Indicators (KPI) and periodical follow up (what gets measured gets done).

Moreover, each one of us can contribute to this initiative. Personal contacts are still the best way to recruit new members. Being a member, you recognize the value and personal benefits of your membership such as:

For Your Reputation

By joining the Society, you recognize the importance of keeping abreast of the latest state-of-the-art research, innovations and the best engineering practices in North America and internationally. Through your work, you can build a reputation for efficiency within your organization and your industry. CSCE allows you to build a prestigious reputation within the engineering profession in Canada and overseas.

For Your Network

There are multiple networking opportunities available at CSCE. The new Mentoring Program is an efficient way of establishing a relationship with an experienced member. Participating in the local Section's events (technical presentations, industry / site visits and conference suppers, etc.) and / or getting involved in a technical division, program or committee of your choice offer you valuable networking opportunities. You may also wish to join our team of volunteer executives at the section, regional and national level including the board of directors. The benefits formula is simple: for every single participation, you get an exponential return on your investment. In your career development, there comes a time when what matters is not what you know, but the people you know.

For Your Recognition

Do not hesitate to add the MCSCE suffix to your name to be recognized as a member of CSCE and to promote our Society. This exposure of your CSCE membership could take you far ahead in business as decision makers who are CSCE members will notice and recognize it. This is an effective silent marketing strategy that enhances your know-how values and principles. Moreover, being recognized by your peers for your career achievements and your contribution to the advancement of the civil engineering profession through one of CSCE's prestigious annual awards is invaluable.

We are working hard at the national level on the implementation of a business development action plan. We will recruit more corporate partners and event sponsors with repeat business agreements. The Student Affairs, Young Professionals, Membership Services and Communications Committees are implementing various strategic initiatives, which will contribute to the achievement of our individual membership growth objective.

More members will make us stronger financially and will give us a wider influence to accomplish our mission and to support our Vision 2020.

Thank you for your valuable contribution.

I welcome the following new members to the Society. I hope you will find it beneficial to you and that you take advantage of all CSCE has to offer!

Dr. Mohsen Rassem
Dr. Noël Martin
Mr. Edgar Wong
Ms. Sandra Martel
Ms. Catherine Tremblay
Mr. Liban Mohamed
Mr. Mir Masher Ali
Mr. Peter Byrne
Mr. Solomon Asantey
Mr. Verdan Misljenovic
Ms. Zahra Najarzadeh
Mr. David Martin Royston Williams
Dr. Young-Jin Cha
Ms. Elsie Mae Clements
Mr. Fadi Nader
Mr. Muhammad Yasir Arslan
Ms. Tanya Zlateva
Mr. Young-Jin Cha
Mr. Anthony Cheng
Mr. Ryan Lavich

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